

Please send the completed registration to:
info@advanceING.ch

REGISTRATION

We hereby register for the career fair „advanceING – STEM meets career & professional development“ on October 26, 2021 in Zurich:

Address

Company Contact person

Street / PO box E-Mail

Postal Code / City Phone

Country Fax

Billing address (if different from above)

Company Street / PO box

Postal Code / City Country

Exhibitor packages

Closing date for registrations is July 31, 2021. Please choose one of the following options:

■ **9 m²** regular: 4,900.– CHF
Early booker: 4,300.– CHF
Rebooker: 3,900.– CHF
(only for companies with up to 100 employees and education providers)

■ **15 m²** regular: 8,900.– CHF
Early booker: 7,700.– CHF
Rebooker: 6,900.– CHF

■ **21 m²** regular: 10,400.– CHF
Early booker: 9,000.– CHF
Rebooker: 8,200.– CHF



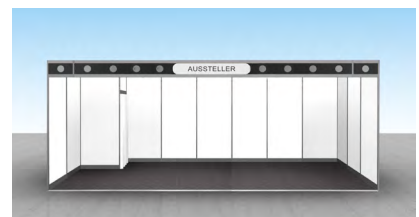
Included services:

- ▶ elements, carpet (anthracite), lighting
- ▶ 500 W electronic connection (incl. power consumption)
- ▶ assembly and dismantling by organizer
- ▶ exhibitor's name on the stand



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- ▶ elements, carpet (anthracite), lighting
- ▶ 500 W electronic connection (incl. power consumption)
- ▶ assembly and dismantling by organizer
- ▶ 1 storage place with curtain (1 x 1 m)
- ▶ exhibitor's name on the stand



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If you would like to fully or partly renounce our basic solution, please contact our exhibition stand construction partner 3-D-Art by September 10, 2021 (Antonio Meloni, am@3-d-art.ch, p: 041 250 60 60) and name the exact measurements of your stand as well as your requirements regarding infrastructure and technology.

■ **I renounce the use of the basic exhibition stand solution and will bring my own stand.**

Additional services

All of our additional services are listed below. You can book them according to their availability until September 10, 2021 via info@advanceING.ch.

- | | |
|--|---------------------------|
| ■ Corner or head stand (2 or 3 open sides) | 1,000.– CHF all-inclusive |
| ■ Central display of advertising material at the info counter | 500.– CHF all-inclusive |
| ■ 25-minute long presentation of the company at the lecture forum | 500.– CHF all-inclusive |
| ■ Company logo on hall plan | 300.– CHF all-inclusive |
| ■ Publication of _____ ad(s) in exhibition catalog | 1,200.– CHF per job ad |
| ■ Placement of _____ job ad(s) on www.advanceING.ch | 200.– CHF per job ad |
| ■ Quota of 25 | 600.– CHF all-inclusive |
| ■ Quota of 50 | 900.– CHF all-inclusive |
| <small>(Duration: 6 weeks, 4 weeks before and 2 weeks after the exhibition)</small> | |
| ■ Exhibition poster (DIN A3) customized with your logo. Quantity: _____ | free of charge |
| ■ Exhibition flyer (DIN long horizontally) customized with your logo. Quantity: _____ | free of charge |

All prices are exclusive of the statutory value-added tax.

Company logo

By sending us your logo you give us permission to display it in the context of **advanceING** advertising.

Rental furniture

We will provide you with the needed information on the rental furniture, which you can order from our exhibition stand construction partner (Antonio Meloni, am@3-d-art.ch, p: 041 250 60 60) or from us if required.

Exhibition equipment and advertising material

Would you like to receive our support in developing a new trade fair appearance or would you like to renew existing elements such as roll-ups? We will gladly assist you and perfectly orchestrate your presentation as an employer – from concept to design and production. This also applies to the development of attention-grabbing advertising and communication media such as flyers, videos and give-aways. We look forward to your inquiry!

Contact

For further coordination and in case of questions, feel free to contact us any time:

E-Mail: info@advanceING.ch

Phone: +41 (0)41 348 01 10

Exhibition management: Sabine Schmidt

Customer service: Vivien Scheffler, Janina Funk and Natalie Wilke

Place, Date

Company's seal

Signature

By signing the registration, we accept the conditions of participation (comp. page 3) of the organizer.

CONDITIONS OF PARTICIPATION

1. Organizer

The career fair „**advanceING – STEM meets career & professional development**“ is organized by:
Dr. Schmidt & Partner GmbH
St. Niklausenstrasse 108
CH-6047 Kastanienbaum
p: +41 (0)41 348 01 10
f: +41 (0)41 348 01 24
info@advanceING.ch

2. Place and date

The fair takes place on October 26, 2021 from 9 am to 5 pm at the event location “Halle 622” in Zurich. The organizer reserves the right to adjust the opening times of the fair in advance. An adjustment is possible until 6 weeks prior to the date of the event and does not entail any claims of the exhibitors. In case of any adjustment of the times the exhibitor will be informed immediately.

3. Registration and conclusion of contract

The order of the exhibition package (incl. exhibition stand + additional services) is made via registration form. The closing date for registration is stated on the registration form. The form must be filled out and completed with the company seal and a legally binding signature and then sent to the organizer. By signing the registration form the exhibitor and his representatives accept the exhibition conditions.

4. Approval of participation

The organizer decides on the approval of participation of exhibitors at the fair.

5. Registration deadlines

The closing date for registrations for the fair is July 31, 2021. For registrations that are received after this date, the organizer cannot guarantee the inclusion in all advertising materials. The organizer requests inputs from the exhibitor, e.g. for the exhibition catalog. If the exhibitor does not provide any within the mentioned period, the organizer cannot guarantee inclusion in the corresponding advertising material either.

6. Withdrawal from the registration

If the exhibitor withdraws from this contract, the following cancellation policy applies:

- Cancellations up to and including April 15, 2021 will be charged with 50% of the registration fee.
- Cancellations up to and including September 15, 2021 will be charged with 75% of the registration fee.
- Cancellations from September 16, 2021 will be charged with 100% of the registration fee.

7. Services

The exhibitor package covers the following included services:

- provision of an exhibition stand area with system wall elements, carpet (anthracite), lighting, stand lettering (fascia board) and recycle bin
- an electrical connection incl. power consumption (up to 500 W power) and WLAN
- exhibition stands of the sizes 15m² and 21m² include a reudit (storage space of 1m²)
- publication of 8 job and image ads on the job board
- placement of the exhibitor's logo on relevant trade fair advertising media
- detailed company profile in the exhibitor catalog and on www.advanceING.ch
- extensive promotion of the trade fair to ensure visitor frequency

8. Allocation of stand space

The respective stand space will be allocated to the exhibitor by the organizer. The organizer reserves the right to move stands to another place for organizational reasons or for reasons of overall appearance. A reduction in value or a rent reduction cannot be claimed by this. Any additional services that have been booked, such as corner or head areas, will be taken into account as far as possible. If an allocation of the requested stand space is not possible for reasons of capacity, the corresponding amount will be refunded.

9. Equipment and use of exhibition stands

The services of the organizer include the exhibitor package described in point 7. The stand and any additional furniture booked will be made available to the exhibitor for proper use for the duration of the exhibition. Any defects must be reported to the organizer immediately upon acceptance. If this is not done, the handover will be tacitly free of defects. The exhibitor is not permitted to make any unauthorized structural changes. The mounting of pictures and other objects on the partition walls must be consulted with the organizer.

The rented items are to be treated with care and must be returned in good condition. Any damage on the rented items that may have been detected upon returning will be registered in a handover protocol and invoiced separately. Exhibitors who bring their own stand elements are requested to contact the organizer's stand construction partner immediately after registration, but no later than 8 weeks before the start of the fair (3-D-Art, Antonio Meloni, am@3-d-art.ch, p: +41 (0)41 250 60 60).

10. Assembly and dismantling

Assembly and dismantling of the exhibition stands will be carried out by the organizer's exhibition construction partner. The exhibitor is responsible for the equipping of the exhibition stands or the possible assembly and dismantling of individual exhibition stands and stand elements. Detailed regulations regarding the construction and dismantling as well as the delivery will be sent to the exhibitor approx. 6 weeks before the date of the fair.

11. Display of advertising material

Printed matter, advertising material and exhibits may only be displayed within the exhibitor's own stand area and – if the corresponding additional service has been booked – at the central information counter of the career fair. In addition, a maximum of 8 job and image ads of exhibitors can be posted on the central job board.

12. Catering during the fair

Any catering the exhibitor wishes to offer directly at his own stand must be approved by the organizer in advance and requires a separate permission

13. Cancellation of the event

The organizer reserves the right to cancel the fair up to 6 weeks before the start of the event in case of insufficient capacity utilization. All exhibitors registered at this point in time will be informed immediately of such a step and any payments already made in 2021 will be refunded (this does not apply to possible credits from the previous year). Further claims for damages by the exhibitor against the organizer are excluded in this case. If the event has to be cancelled, shortened or postponed due to force majeure, there is no claim for reimbursement of the registration fee.

14. Insurance and liability

The exhibitor is solely responsible for the insurance of the stand equipment against all risks of transport or exhibition. The same applies to the insurance of persons involved on the part of the exhibitor in the construction/dismantling, transport and/or supervision of the exhibition stand. In the event of damage to the exhibition premises and their equipment, the exhibiting company is liable for itself, its personnel and its representatives. The organizer is not liable for lost objects.

15. Terms of payment

50% of the registration fee is due upon confirmation of the registration. The remaining 50% of the registration fee is due in two further tranches on April 15, 2021 and September 15, 2021, for which the exhibitors will receive an invoice from the organizer (accordingly, for registrations received after April 15, 2021, 75% of the registration fee is due and the remaining 25% on September 15, 2021). If the payment deadline is not met, the organizer is entitled to cancel the registration, withholding the fees listed in point 6, and to reallocate the stand space. All prices are exclusive of the statutory value-added tax.

16. Subleasing

The exhibitor is not entitled to sublease or otherwise transfer the stand allocated to him in whole or in part, to exchange it or to accept orders for other companies without the organizer's approval. The admission of a co-exhibitor approved by the organizer is subject to a fee. In the event of unauthorized subleasing or transfer of the stand, the exhibitor shall pay an additional 50% of the stand rent, unless the organizer requests the clearance of the space occupied by the subtenant.

17. Severability clause

If individual provisions of this contract are or become invalid, this shall not affect the validity of the remaining provisions of this contract. The parties commit themselves to replace ineffective provisions with new provisions, which comply with the regulations contained in the ineffective provisions in a legally permissible manner. The same applies to loopholes within the contract. In order to eliminate a loophole, the parties commit to work in a way that comes as close as possible to what the parties would have determined according to the meaning and purpose of the contract if the point had been considered by them.